

Job Description:

Evidence & Impact Advisor



General role information	
Job Title:	Evidence and Impact Advisor (Pillar 2&3)
Reporting to:	Evidence and Impact Manager (Pillar 2&3)
Salary Band:	15
Notice period:	2 months
Career Band:	7 – Specialist
Budget Responsibility?	No
Direct Reports?	No
Client facing role?	No
Location:	Can be based in London or any country where MSI has an entity
About MSI Reproductive Choices	
<p>At MSI Reproductive Choices we are unapologetically pro-choice. We believe that every woman has the right to make choices about her own body and her own future. As one of the world's leading providers of contraception and safe abortion care, we give women the means to do so. Our team members, working across 37 countries, provide high quality, safe services to women, when and where they need them. Because when a woman can determine her own future, she can contribute to creating a better, more sustainable future for everyone.</p> <p>MSI Reproductive Choices is committed to safeguarding: promoting the welfare and safety of everyone involved in the delivery or receipt of sexual and reproductive health services, especially children, young people and vulnerable adults. We are committed to ensuring diversity, and equality for all within our organisation and encourage applicants from diverse backgrounds to apply. We expect all staff and post holders to share our values and commitments.</p>	
The department/team	
<p>The Global Technical Services Department (TSD) is charged with designing, developing & evaluating new service models and solutions and building best practices for deployment by the country teams. The team have been structured around “access pillars” and the MSI 2030 strategy.</p> <p>Pillar 1 (Leave no-one behind) provides services to underserved and marginalised communities. Explicitly focusing on underserved populations (ie.those facing additional barriers to care ; adolescents, and those with no other access, or living in extreme poverty). It is crucial so that we do not duplicate efforts of partners or government. We aim to fill or close gaps in quality coverage of SRH care. This is predominately delivered through our outreach teams (delivering services in communities) and by supporting Governments to strengthen their own services in the public sector (Public Sector Strengthening, PSS channel) and via single providers (called MS Ladies who are based in the community). Our “pathway to sustainability” starts with “gap-filling” service delivery and over time leads to</p>	

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direct capacity support, through to supervision support, finally to achieve full government ownership for long-term access to quality long-acting and permanent methods of contraception (LAPMs) and safe abortion/post-abortion care services.

Pillar 2 focuses on building a stronger private health sector, ensuring choice of medical and surgical abortion is widely available through MSI fee-paying centre and maternity networks and supports quality improvements in the wider non-MSI network of private providers.

Pillar 3 focuses on providing contraceptives and medical abortion/post-abortion care products via social marketing (commercial sales of products to pharmacies, clinics, hospitals etc), making essential products available where women need them. Initiatives in this pillar includes making services accessible via contact centre and other digital technologies.

All of this is actioned in close collaboration with other departments, teams and colleagues through cross-disciplinary “virtual teams” that build the tools, run evaluations to generate the evidence and establish best practice for MSI and the sector. The best practice is built and documented into channel “success models” – an extensive “How to guide” for country programmes.

Evidence and Impact team (E&I) is charged to deliver:

High quality data & evidence for MSI to achieve ambitious MSI2030 strategy goals. The purpose of this team is to ensure the organisation has the right data collected, turned into insights that can be put into action. A pragmatic focus on ‘knowing what works ensures that insight gathering and programme evaluations make a difference to how services are implemented for clients across the world.

To achieve this, the E&I team works with all departments to ensure they are asking the right questions and answering them effectively. It delivers rapid data analytics to support programmes in their implementation. The team ensures projects are well designed, carefully monitored and evaluated, and operational learnings gathered and disseminated to further adaptive learning. The team are responsible for undertaking strategic research to answer the big-picture questions of global relevance, whose results are applicable across and beyond the partnership; and Impact modelling to demonstrate the value add of MSI programming to current and potential donors and investors

The role

The role of the Evidence and Impact Advisor is to ensure that MSI’s programmes for Pilar 2 & 3 are informed by a robust data & evidence base to achieve tangible impact consistent with our vision; to ensure effective measurement and evaluation systems are in place; and insight and evidence is used externally to demonstrate MSI’s impact and value in strengthening private health systems and the role this plays in achievement of universal access to sexual and reproductive health care.

What does success look like, and how will it be measured?

1. Data and insights used to good effect to improve MSI programming
2. Insight projects designed, delivered on time to quality standards and effectively communicated
3. Key data monitoring tools adopted by the organisation

This is an exciting opportunity for a data and insight professional – passionate about driving development to be more effective, equitable, and efficient through evidence and identifying best practice – to join MSI and help shape and drive evidence, measurement and evaluation of our Pillar 2 and 3 Strategy. As part of the team you will have the opportunity to across all departments at MSI.

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Key Responsibilities

- 1. Deliver analytics, programme Monitoring Evaluation & Learning and research evidence for improved channel performance for Pillar2 & 3 teams**
 - Lead the technical support, analysis, and evaluation of mission critical projects for centres & maternity sustainability, including:
 - designing the measures of success for Centres Sustainability initiatives (eg. reporting monthly score cards to the Executive Team for sustainability pilots)
 - supporting country programmes with costing, pricing, and break-even tools to effectively assess the commercial viability of services (including breakeven viability of health insurance reimbursement schemes) across the centre network
 - Lead the development of global guidance tools for Health Financing Guidance best practice and champion the dissemination with regional teams and focus countries
 - Monitor and show impact of various initiatives (including: Integrated services, clinic branding, Electronic Health Records evaluation, evolution of maternity care centres) and make recommendations to team on actions from the analysis
 - Deliver Pillar 2 & 3 routine analytics with impactful visualisation
 - Identify opportunities to standardise and automate analytics product offerings/dashboards for Pillar 2/3 channels and deliver an optimal range of analytics product offerings that work for Pillar 2/3 channels.
 - Work closely with Global Information Systems, Finance and other teams to publish key insights / dashboards for performance management and strategic decision-making
 - Be a strategic source of Private Sector and social marketing channel-relevant evidence and insights to the virtual teams, Private Sector Director and wider MSI organisation
 - Tracking sector performance and providing summaries on market share, product trends using external insights and correlating with MSI performance. Ensure data used by Product marketing team to inform product development
 - Running “deep insight dives ” into client adoption of self-care products (MA, EC, Sayana Press etc) and making recommendations that help inform product development and marketing initiatives
 - Lead specific research initiatives into evaluation marketing/packaging communication for the Product Marketing team to inform social marketing activities
- 2. Lead MS Abortion Quality Index development, monitoring & reporting**
 - MSAQI performance collation, reporting and briefing teams on progress and gaps, supporting Regional & Country teams to think through how to improve their scores. Ensure all key stakeholders including the Executive team are thoroughly briefed on progress
 - Ensure integration and triangulation with the two other MSI 2030 metrics (clinical quality score and the client centred care metric).
- 3. Lead specified key Pillar 2/3 evidence initiatives and ensure are delivered to quality and time and learnings are widely used within MSI and the sector:**
 - Support evidence strategy development & evolution for these pillars
 - Support (&lead where required) on the production, communication of pillar 2/3 insight

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summaries that are grounded in data & evidence that are used by MSI teams to improve their performance and are built into best practice “Success Models”, Insight Compendium

- Design & deliver the appropriate learning dissemination (webinars, podcasts, briefing decks etc) for the evidence initiatives
- Brief Donor teams and external partners on Pillar2/3 data & insight, representing MSI professionally and authoritatively as required

4. **Strengthen MSI’s abilities to communicate Impact and Value for Money, internally and externally.**

Own and lead the internal communication of Impact measurement, including the maintenance and use of MSI’s sector leading tool “Impact 2”

- Produce high quality impact and value for money analytics to support operational design, fundraising streams, donor proposals and advocacy efforts (key stakeholders including the MSI US Communications Fundraising Team; PDD and Advocacy)
- Prepare and drive with the Manager and E&I Director the external communication and technical support of Impact measurement, support to donors, partner organisations and partner universities (LSHTM)
- Manage the development and maintenance of Impact measurement tools, including “Impact 2 Tool” and “Insights and Impact Tool”, supporting the global partnership to effectively communicate the impact and value for money of MSI’s SRHR services
- Actively seek out research partners and strengthen existing partnerships with other leading organisation in Impact measurement (including Guttmacher Institute, Avenir Health, World Health Organisation)
- Stand as the MSI representative in the global “Harmonisation Group” for Impact measurement
- Prepare and lead briefings on Impact to the Executive Team

Support teams to win new funding.

- Support the quantification of the wider impact of MSI’s service delivery portfolio to enable MSI’s access to new funding streams (for example, climate and humanitarian funding)
- Provide Impact & Value for Money analytics for donor proposals

Building the capacity of teams to use Impact and value for money tools

- Teach & coach the Global Evidence & Impact team to deliver high quality data-driven insights, to 1) communicate the value of MSI’s Public Sector Strengthening workstreams 2) guide operational design 3) strengthen proposal design. Area(s) of technical support:
 - i. Impact analysis (including the use of Impact 2)
 - ii. Service projections and financial modelling
 - iii. Value for Money and cost effectiveness analysis
- Support team and work with Data Scientist & others to show the cost and value of MSI services that have been delivered into a country health system
- Develop training materials to ensure country teams adopt best practice usage of the Impact & Value for Money tools

Please note that you may also be required to carry out reasonable additional ad-hoc duties, at the request of your line manager.

Please read this document in conjunction with the Person Specification for the role.

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Signature	
By signing below, you indicate that you have read and agree to this job description.	
Full name:	
Signature:	
Date:	